

CASE STUDY: Saving valuable time and money

PETERBOROUGH SECONDARY SCHOOL

TOTAL
PROMOTIONS LTD



Background information

- School size – 600
- New intake each year of 100 pupils
- Pupils wear traditional school uniform blazer, shirt, tie, polo shirt etc
- School uniform sales per year of approximately £26,000

The time involved in sorting out school uniform supply issues

- During the school year
 - 4 hours a week on uniform issues
 - Rising to 2 weeks fulltime in the summer
 - Plus the help of assistants on collection and sorting days

Financial costs incurred in supplying school uniform to the pupils

Note: an assumed cost per hour of £10 is used for calculative purposes

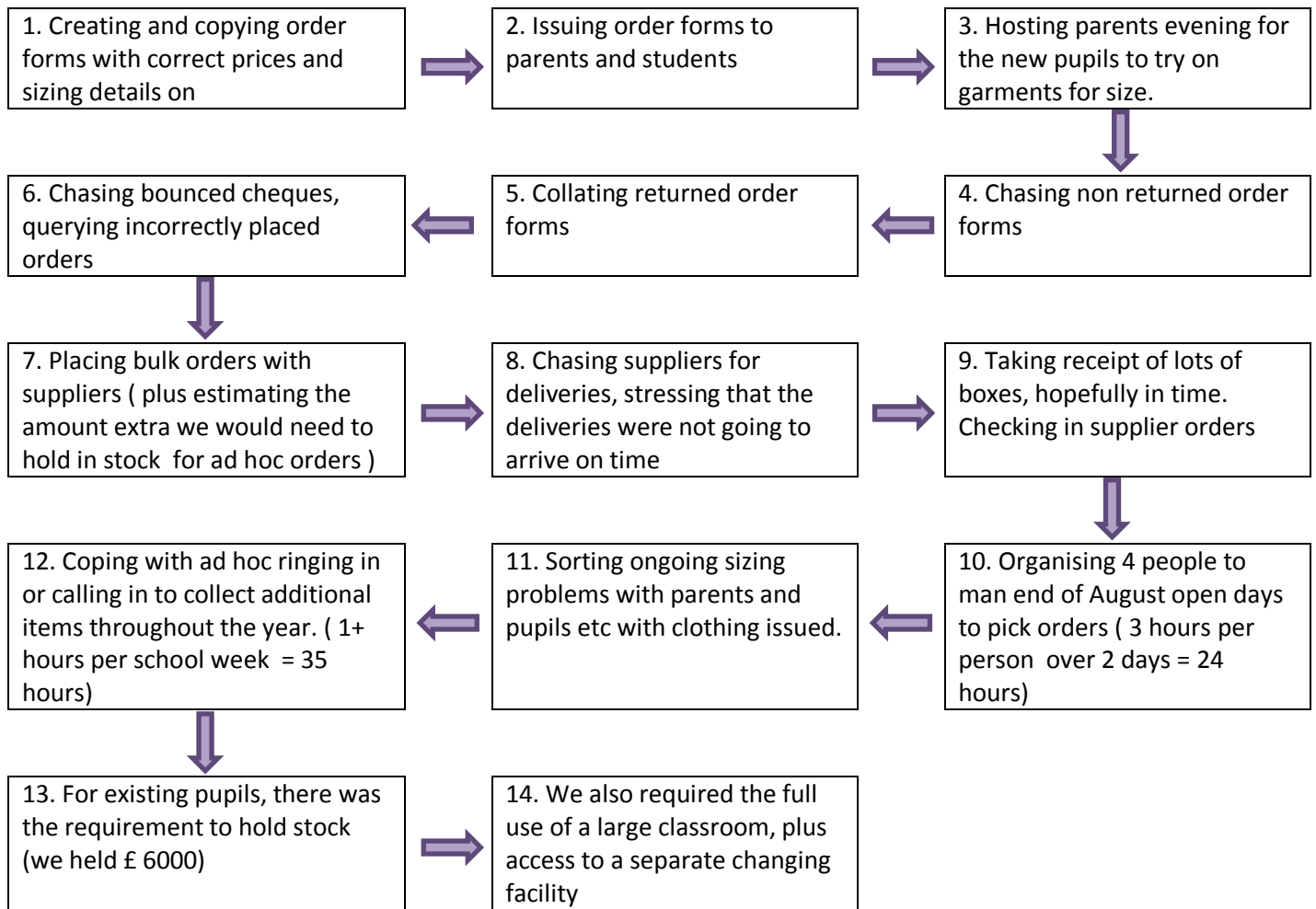
School Uniform Related Activity	Estimated Time	Assumed School Cost
~4 hours per week for 39 weeks	156 hours	£1560
~ 2 full weeks during the summer season	60 hours	£600
4 x Collection days at 6 hours	24 hours	£240
Stock holding		£6,000
Disruption cost due to storage		
Total costs through time and stock		£8,400

Revenue Opportunity

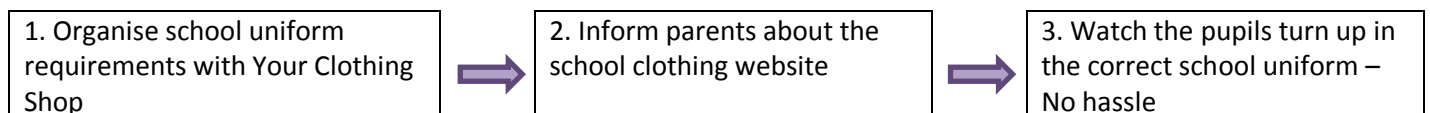
Using yourclothingshop.com to supply school uniforms provides schools with an opportunity to make a commission on all school uniform and PE clothing sales. Whilst at the same time removing the administration, management and disruption in supplying school uniforms to pupils.

See overleaf for details on how the school uniform supply process was significantly simplified from 14 steps to 3

How the previous school uniform ordering process used to work:



How the school uniform process works now using yourclothingshop.com



In Summary

- The change from organising the school uniforms in house to using yourclothingshop.com provided significant savings from both a time and stockholding perspective. Freeing up school time for added value school activities.
- Parents found the system user friendly and convenient

For more information on removing the hassle of school clothing supply call **01733 374705** or visit

www.yourclothingshop.com